

EDUCATION

**Northeastern University
Boston, MA • December 2018**

BFA in Graphic and Information Design
Cum Laude | Dean's List (2015 – 2018)

EXPERIENCE

**Brand Designer at Everly Health
Chicago, IL (Remote) • November 2021 – Present**

Work within brand guidelines to art direct and design across paid social, digital display, organic social, on-site creative, and printed media. Work collaboratively to strategize, plan, concept, project manage, art direct, and execute for the Everlywell Instagram and TikTok. Concepted creative for multiple campaigns and product launches.

**Brand Designer at Crate & Barrel
Chicago, IL • May 2019 – November 2021**

Designed the Crate & Barrel catalog while working in partnership with our marketing and merchandising teams, writers, editors, and production artists. Lead the creation of printed marketing mailers and seasonal PR lookbooks. Worked within brand guidelines to create digital advertising assets for web and social media.

**Digital Design Intern at America's Test Kitchen
Boston, MA • July – December 2017**

Designed digital and print collateral for three company brands. Designed infographics, GIFs, and other images for web articles and social media. Collaborated with marketing to create digital advertising campaigns. Created and updated graphics for the Cook's Illustrated homepage daily.

**Studio Team Designer at Scout
Boston, MA • January – May 2017**

Worked on a small team within Northeastern's student-led design studio to create the branding identity, marketing collateral, and experience design for the inaugural Scout Conference.

**Graphic Design Intern at KIND Snacks
New York, NY • July – December 2016**

Designed layouts for field and sales marketing requests, sell sheets, retail signage, in-store displays, digital and print collateral. Assisted in color explorations, packaging redesign, and brand development. Supported packaging projects by creating mock-ups and 3-D replications.